

WORKFORCE

The United States Conference of Mayors Workforce Development Council



Siemens Hiring Aided by Charlotte Workforce Board



Workforce leaders in Charlotte, N.C. learned in March 2010 that one of the area's largest employers, Siemens, would invest \$170 million to expand its facility and hire 825 professional, clerical and hourly workers. The company's Charlotte facility manufactures and assembles gas and steam turbines and generators. The high-precision work would pay hourly workers an average of \$25.50 an hour.



About the US Conference of Mayors Workforce Development Council

You are reading a publication of the US Conference of Mayors Workforce Development Council (WDC). The organization's members--including the nation's largest cities--manage federally funded employment and training programs and work closely with mayors and other local elected officials. The activities of WDC members are focused on meeting the human resource needs of American businesses and improving the economic status of jobseekers and their families.

The purpose of this publication and subsequent issues is to demonstrate the high value the nation's workforce system delivers to million of Americans every year.

Siemens asked Charlotte Works, the federally funded workforce board, to develop a hiring process for this expansion. The organization knew that the high-paying jobs would attract applicants from the entire region and that the flood of jobseekers could easily overwhelm job counselors at its workforce offices.

Charlotte Works quickly decided to create an exclusive website to handle the Siemens hiring process. This innovative approach allowed interested workers from a 16-county area, including counties in South Carolina, to apply for the positions.

And apply they did: more than 10,000 applicants sought the Siemens positions.

The Siemens hiring process required applicants to possess a credential that would validate *(continued on page 2)*



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